



Municipality of the District of Argyle

Item: Host for Congres Mondiale
Acadien 2024

Date: January 7, 2019

VISION

We see Argyle as home to a healthy and thriving rural population. Our municipality promotes and supports economic and social opportunities for the region and engages in the active expression of our unique Acadian heritage. We are a place of choice for rural living and are widely recognized for our warm hospitality and joie de vivre. Surrounded by fresh air and cool ocean breezes, we work and play in the great outdoors. People choose to live in Argyle because of our commitment to each other, to our community and to our neighbors. Argyle is a place we are proud to call home.

Background:

The organization committee for the Congres Mondiale 2024 has been pushing hard to submit an application to host the event in Clare-Argyle, or Clargyle as they named it. (search #clargyle). CAO for Clare Stephane Cyr and I were tasked to examine and modify the preliminary (proposed) budget that is required for the application. The committee is well organized, passionate and committed. Charlene LeBlanc and I are named on the committee; however, my presence has not been consistent, Charlene's has been.

As part of the application, one of the requirements is a commitment from the host municipal units to fund their portion of the event. The budget is attached for your consideration; in brief, the Municipalities' commitment is noted at \$500,000, that is, up to \$250,000 per host municipality.

Conversations with the Provincial and Federal Governments have been positive, and clearly, their support of such a large event is critical. The CMA was hosted here in 2004, but it was province wide – this time, it is focused on the South West of our Province, and the economic spinoff potential is off the charts; the influx of people in our communities would be like nothing else in this region. Events such as les Finales des Jeux, Junior Hockey Championships, Redwood Cup, and Curling would pale in comparison – the visitation could be 40 times larger.

We have the luxury of time to plan for this investment. We also have partners that we have not yet approached for funds officially. Municipalities and Towns that would be approached would go as far as Annapolis and Queens, which would certainly decrease our requirement to invest \$250,000.

As we have seen in other situations, the funding requests to support tourism related projects of this nature are often not known until late in the planning stages making it difficult to budget. We have the ability to go out to multiple municipal units and suggest a multi year plan for funding support.

Funding would be set aside over time. The CMA 2024 organizing committee, presuming we are the successful applicant, would create a non-profit organization, and that organization would receive our funding.

There are many support letters that have been received from our neighbors, I have included the letter from Clare, as it confirms their fiscal commitment.

Community support for the project is well documented, and the social media site has many followers and is a strong indication of community interest and passion.

MGA considerations:

Section 65(l) - Advertising the opportunities of the municipality for business, industrial and tourism purposes and encouraging tourist traffic, with power to make a grant to a nonprofit society for this purpose;

Section 65 (au) - A grant or contribution to:

(v) any charitable, nursing, medical, athletic, educational, environmental, cultural, community, fraternal, recreational, religious, sporting or social organization within the Province.

CAO's Recommendation:

This is an event like no other. Not only would it explode in economic spinoff for the region, it would provide opportunities to fund legacy capital projects for the area, potentially from a recreational, historical and cultural point of view.

While we are certain we will receive funds from various municipal units, the application requires a 100% commitment from the host municipal units for the amount budgeted.

I would recommend that \$25,000 be set aside each year starting in 2019-20 through the annual operations, and that the remainder, if any, be taken from the operating reserve.

Suggested motion:

Move to support the organizing committee in its bid to host the 2024 CMA and that the Municipality commit up to \$250,000 to that aim.

Dossier de candidature
Congrès mondial acadien
#Clargyle2024

Revenus		proposé 2024	
	Gouvernement du Canada	3,500,000 \$	41%
	Gouvernement de la Nouvelle-Écosse	2,000,000 \$	24%
	Gouvernements municipaux	500,000 \$	6%
	Commanditaires et organismes	600,000 \$	7%
	Partenariats en service (appuis en nature)	1,500,000 \$	18%
	Revenus autogénérés (billetterie, vente de produits et autres)	400,000 \$	5%
Total des revenus		8,500,000 \$	
Dépenses			
salaires et honoraires			
	Administration	1,000,000 \$	
	Communications	400,000 \$	
	Logistique	350,000 \$	
	Programmation / Production	300,000 \$	
	Honoraires	100,000 \$	
Sous-total salaires et honoraires		2,150,000 \$	25%
Déplacements et représentation			
	Frais - conseil d'administration et comités	75,000 \$	
	Frais - représentation, sensibilisation et promotion	250,000 \$	
	Transports locaux et autres transports	35,000 \$	
Sous-total déplacement et représentation		360,000 \$	4%
Communication et marketing			
	Publicité, médias sociaux et matériaux promotionnels	850,000 \$	
	Relations publiques, promotion et médias	150,000 \$	
	Archives	15,000 \$	
Sous-total Communication et marketing		1,015,000 \$	12%
Frais d'administration et de gestion			
	Loyer et locations de salles	200,000 \$	
	Achat et location d'équipement	100,000 \$	
	fournitures de bureau	50,000 \$	
	téléphone, télécommunication et technologie	125,000 \$	
	Assurances	50,000 \$	
	Intérêts et frais bancaires	25,000 \$	
Sous-total frais d'administration et gestion		550,000 \$	6%

Logistique et programmation			
	Santé et sécurité	50,000 \$	
	Signalisation	75,000 \$	
	Tentes et kiosques	75,000 \$	
	Ouverture	450,000 \$	
	Célébration du 15 août	450,000 \$	
	Clôture	450,000 \$	
	Espace populaire	400,000 \$	
	Rassemblements de familles	250,000 \$	
	Développement communautaire	375,000 \$	
	Accueil des dignitaires	225,000 \$	
	Sommets / rassemblement (jeunesses, aînés et autres)	375,000 \$	
	Activités préparatoires et conférences de presses	150,000 \$	
	Volet vie active / sports	125,000 \$	
	Volet économique	125,000 \$	
	Volet francisation/immersion française/généalogie	50,000 \$	
	Volet environnemental / vert / écologique	125,000 \$	
	Volet intergénérationnel	125,000 \$	
	Volet pro (Forums et conférences)	125,000 \$	
	Sous-total programmation	4,000,000 \$	47%
	Sous total des dépenses	8,075,000 \$	95%
	Contingence	425,000 \$	5%
	Total des dépenses	8,500,000 \$	
	Surplus (déficit)	- \$	
	nombre de jours		10
	\$/jour?	850,000 \$	

Municipality of the District of Argyle

The region of Clare and Argyle is preparing a bid to host the 2024 Congrès mondial acadien

Created on 08 November 2018



Living Here

Little Brook, NS – November 8, 2018: The southwestern Nova Scotia municipalities of Clare and Argyle are preparing a joint bid to host the 7th Congrès mondial acadien (CMA), to be held in August 2024. The region last took part in the event in 2004. That year also marks the last time the CMA was hosted outside of New Brunswick.

This event would inspire Acadians to revisit the historically rich area of Clare and Argyle (or #CLARGYLE) and to celebrate the energy of a community in motion. In this vein, the 2024 CMA bid committee is set to launch the "J'appuie #CLARGYLE CMA 2024" campaign to spread the word to residents of the region, who are known for warmly welcoming large-scale events to their corner of the world, such as the Festival acadien de Clare and the Gran Fondo Baie Sainte-Marie in Clare, the 33rd Jeux de l'Acadie finals and the Wedgeport Tuna Tournament & Festival in Argyle, along with a portion of the CMA in 2004.

"The entire province of Nova Scotia had the honour of hosting the Congrès mondial acadien in 2004," stated Allister Surette, president of the CMA 2004 organizing committee and spokesperson for the CMA 2024 bid committee. "This opportunity would turn the focus to this part of the province. It would allow us to show the achievements we've carried out since we last hosted the event, as well as our region's bright future. We look forward to seeing you again!"

[Click for more information](#)

The CMA is an international gathering of Acadian culture that is held every five years. Its mission is to fortify the ties among Acadian communities around the world. The event also allows host municipalities to showcase their part of the world on an international scale through activities such as family reunions, conferences and concerts. The event, which could attract up to 100,000 participants, could have positive economic repercussions for the region.

"Our rural communities could benefit greatly from a congress of this size," noted Danny Muise, Deputy Warden of the Municipality of Argyle. "The positive economic effects of the CMA would go beyond the Clare and Argyle business community and spread throughout the region of southwest Nova Scotia."

In upcoming weeks, the CMA 2024 bid committee will communicate details about the nomination through Facebook to keep the public informed and to help generate a collective enthusiasm for the congress.

"The residents in this region are known for their welcoming nature," expressed Ronnie LeBlanc, Warden of the Municipality of Clare. "Above all, it's the enthusiastic participation of the people in our community that makes our events so unforgettable."

Quick Facts

Members of the CMA 2024 bid committee:

Clint Bruce, Canada Research Chair in Acadian and Cross-National Studies, Université Sainte-Anne; Réanne Cooper, student, Université Sainte-Anne; Stéphane Cyr, Chief Administrative Officer, Municipality of Clare; Chris Frotten, Municipal Clerk, Municipality of Argyle; Sally Kenney, Executive Director, Conseil acadien de Par-en-Bas; Charlene LeBlanc, Community Development Officer, Municipality of Argyle; Daniel LeBlanc, Executive and Artistic Director, Festival acadien de Clare; Gwen LeBlanc, Economic Development, Employability and Innovation Officer, CDÉNÉ, Argyle Region; Alain D. Muise, Chief Administrative Officer, Municipality of Argyle; Larry Peach, Tourism Manager, Municipality of Clare; Natalie Robichaud, Executive Director, la Société acadienne de Clare; Allister Surette, Rector, Université Sainte-Anne; Chantal Surette, student, Université Sainte-Anne.

Former hosts of the Congrès mondial acadien:

2019 Prince Edward Island / Southeast New Brunswick
2014 Madawaska (New Brunswick) / Maine (USA) / Témiscouata (Québec)
2009 Acadian Peninsula (New Brunswick)
2004 Nova Scotia
1999 Louisiana (USA)
1994 Southeast New Brunswick

During the two-week period of the Congrès mondial acadien in 2004, the Municipality of Clare welcomed approximately 45,000 participants; the Municipality of Argyle welcomed approximately 15,000 visitors.

Settled in 1768 and incorporated in 1879, the Municipality of Clare is located at the southwestern tip of Nova Scotia with approximately 8,000 residents. The Municipality of Clare is the only municipality in the province that conducts business and offers services in both official languages, French and English.

Incorporated in 1880, the Municipality of Argyle is located at the southwestern tip of Nova Scotia with approximately 7,900 residents. The Municipality of Argyle is home to the province's first wind farm and the Village of Pubnico, the oldest Acadian region still inhabited by the descendants of its founder.

For more information :

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Municipality of Clare
Tel.: (902) 769-2031, ext. 223
communications@munclare.ca

Allister Surette - Rector
Université Sainte-Anne

N.S. FREEZE ON ISSUING NEW SEAFOOD BUYERS/PROCESSING LICENSES

While 2018 as a year leaves us, many event announcements took place during this year. The two I personally felt got little action from the NS fishing industry, are the right whale lobster closures, and the announcement of " NS Provincial Gov't No Longer Issuing New Seafood Buyers/Processors Licenses" – an indefinite freeze on new entrants.

My old trusty dictionary states the meaning of "freeze" as an act of holding or being held at a fixed level or in a fixed state. Over my 50 plus years in this fishing industry, I recall the humble beginnings of today's major buyers/processors as stories of starting with a single wheel barrow or perhaps NS largest buyer/processor today selling from a half ton truck on the Bedford Highway; or yes, here in my home town of an independent, family, fishermen writing an I.O.U. as a loan and today, that buyer/processor being one of the major largest players in the area. However I feel there are more of these success stories right across NS, so I ask you, the reader, to insert that success story here ().

These success stories have created the economic engine which keeps our coastal communities going. Other sectors such as boat building, trucking, lobster trap building, supply services, car & truck dealerships are the direct result of this fishing industry and it's success stories.

At this point, I recall the 1975's lobster Task Force report which had the NS lobster fishery doomed for failure and the 1977 jurisdictional boundary decision at the Hague (200 mile limit). In 1990's came the cod moratorium. As a result, we witnessed the single largest transformation from processor/buyer of fin fish to lobsters (shell fish, crabs, shrimp) holding facilities etc. to present day. We witnessed also the introduction of under developed species. So it begs the question now if this freeze on licenses policy was in place in that period of time, could/would the NS fishing industry have evolved to where it is today?

Before I move on from the buyers/processors sector and their success stories, we need to recognize that this entrepreneurship spirit or formula is alive and well in NS, I would be the first to stand on my feet to applaud their success.

NS fishing groups & associations gave little response to the announcement when the present NS Gov't froze new entrants of buyers/processors. I could perhaps provide an easy excuse for the major fishing groups. Maybe they are overwhelmed with the large load of issues facing them and they are trying to reach a consensus to find the time to address this work load.

However regulators, can and will do this to the fishing groups. I call it the shot gun approach. Some policy announcements will simply get through. That can and will have a harmful affect on this industry. My constructive criticism here is to change from always being re-active to more pro-active and a development of mechanism that draws attention to poorly designed policies

that can effect NS fishing industry in a negative way. The Fishing Associations should be more vigilant. In our technology, saturated world, it's getting harder to pay attention for the fishing groups and yes the grass roots (membership) and independent fishers, must have confidence that their issues are and will be addressed. Progress reports on issues should be easier to follow on major fishing group websites.

How our democracy works: all political parties will respond to noise, whether it is the local Chamber of Commerce, Municipal, Provincial MLA's. They are all elected or put in place to represent the people of NS.

All politicians should be good listeners. Every politician sets their agenda on what the citizenship's concerns are .

Opposition parties will always look for weaknesses in the governing party and build their questions based on information on the presentations of lobbyists to their respective Caucuses .Simply put, the squeaky wheel gets the most grease!

I came to this point to show the slippage on this major issue of a "freeze on buyer/processor licenses. Without any applied pressure, without any NOISE, no action will happen.

My conclusion is that because the NS seafood industry as they prepare for the future, they must make more noise on this issue. The present buyers/processors CAN feel secure in their present position. With examples like Canada's Finance Minister release in 2018 calling for economic statement for a new strategy to boost Canada's overseas exports by 50% by 2025; demands for NS seafoods from Asia, China and the EU and perhaps the strongest point, another 2 Billion more people on this planet in the next 20 years indicate a greater demand for our seafood products. However with the challenges of today on our fishing future such as, rising sea levels, temperature, the movement of species, fishing patterns all looking for the Goldilock Zone ... it will take all of NS's local knowledge to address the issues of present day from buyers/processor and yes, new entrants.

The world needs Canada. Canada needs the NS seafood industry with it's imagination and innovation. From looking over our past history of 50 years, a simple question – why? Why take away a policy that has worked perfectly and throw it away? Or freeze new entrants of seafood buyers/processors's licenses to address the issues that NS seafood fishing industry will face today, tomorrow and on our horizon?

I truly look forward to Nova Scotian's and the Fishing Industry's comments.

Sterling Belliveau

January 4, 2019

Sterling Belliveau
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Le 3 janvier 2019

Comité de candidature #CLARGYLE CMA 2024
1185, route 1
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Chers membres du comité,

Au nom du conseil de la Municipalité du district de Clare, je désire appuyer la candidature de l'Acadie du Sud-Ouest de la Nouvelle-Écosse pour l'obtention du Congrès mondial acadien (CMA) en 2024.

Cet événement majeur aura assurément des impacts positifs sur nos communautés. Nous reconnaissons le potentiel considérable des retombées économiques, touristiques et culturelles pour la région hôte. Étant la seule municipalité de la province qui dirige ses affaires et offre ses services dans les deux langues officielles, le français et l'anglais, nous reconnaissons également l'importance de conserver et de célébrer notre identité acadienne.

La Municipalité du district de Clare sera heureuse de collaborer avec les autres gouvernements, partenaires et intervenants à l'organisation du CMA si la région est choisie. De ce fait, lors de la réunion du Conseil de la Municipalité du district de Clare le 19 décembre 2018, les conseillers ont approuvé un financement totalisant un maximum de 250 000 \$ pour l'accueil du CMA en 2024.

Nous sommes convaincus que l'Acadie du Sud-Ouest de la Nouvelle-Écosse saura organiser avec succès et accueillir avec dynamisme l'événement et ses participants. Il s'agit d'une opportunité exceptionnelle pour toute la région.

Nous vous souhaitons le meilleur des succès dans le dépôt de la candidature des Municipalités d'Argyle et de Clare comme région hôte du CMA 2024. Nous en bénéficierons tous!

Meilleures salutations,

Ronnie LeBlanc
Préfet
Municipalité de Clare

