

## Eilidh Canning

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**From:** Alain Muise  
**Sent:** Thursday, August 29, 2019 11:55 AM  
**To:** Eilidh Canning  
**Subject:** Fwd: August newsletter

For next council meeting for information

Sent from my iPhone

Begin forwarded message:

**From:** Western Regional Enterprise Network <[erolston@westernren.ca](mailto:erolston@westernren.ca)>  
**Date:** August 29, 2019 at 9:05:31 AM ADT  
**To:** [admuise@munargyle.com](mailto:admuise@munargyle.com)  
**Subject:** August newsletter  
**Reply-To:** [erolston@westernren.ca](mailto:erolston@westernren.ca)



Western Regional  
Enterprise Network



*August 2019 Issue #16*

**Western REN Update**



## New Office Location

Our Yarmouth Headquarters have moved!

Look for us at 210 Main Street - in a building we now share with Ignite Labs.

Stop by and say hi!



## New Face on the Team

Stepping into the positions of *BusinessNow* program lead: Andrew Melanson.

Andrew brings extensive experience and training in business development and human resources to the position.

Contact Andrew to discuss how the WesternREN can help your business.

[amelanson@westernren.ca](mailto:amelanson@westernren.ca) or 902-740-1799



## In the Business of Helping Business

Our Business Plan outlines how we work with both public and private sector to increase investment in Western Nova Scotia.

From one-on-one business supports to region-wide projects to improve infrastructure - the Western REN is helping.



## New Directors on the Board

Clockwise from top left:

- Angie Greene, a Chartered Accountant from Yarmouth.
- Charles Surette, semi-retired CFIA inspector and NSCC trainer from St. Martin.
- Karen Enright, business owner and legal/insurance advisor from Bear River.
- Brenda Francis, regional educator and business owner from Conway.

[Text Link](#)

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## Team Building at the Western REN

The Western REN is committed to continuous improvement. New staff and an updated strategy mean it's time to regroup as a team.

The full day activities started with a team-building session, facilitated by Business Coach Sharon Hall. The day wrapped up with a trip aboard the FV "John Harold" with Tusket Island Tours.



Effective teamwork requires a good understanding of how people communicate with one another.



A first-hand experience with one of the Western Region's tourism offerings.



Some of what makes Western NS an amazing place to live.

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## Western REN Programs Available



## Western REN **BUSINESSNOW** Program

Are you a **business owner** looking to **overcome challenges** or **expand operations**?

The *BusinessNow* program is designed to be sure you get access to the help you need to meet your business goals.

Call or email now to book an appointment with our *BusinessNow* Lead, Andrew Melanson.

Email: [amelanson@westernren.ca](mailto:amelanson@westernren.ca)  
Tel: 902-740-1799



## Western REN **CONNECTOR** Program

The "hidden job market" are the 80% of jobs are not posted online. Many of these jobs depend on face-to-face networking.

The Connector program helps you get your first introduction.

Contact our Connector Program Manager, Brenda LaGrandeur to get started.

Email: [blagrandeur@westernren.ca](mailto:blagrandeur@westernren.ca)  
Tel: 902-653-0369



## Western REN **IMMIGRATION** Program

If you are an employer unable to fill your labour needs from a Canadian workforce,

Contact our office to learn more.

the Atlantic Immigration Pilot is here to help.

Once designated, your business can recruit the talent you need.

Email: [wren@westernren.ca](mailto:wren@westernren.ca)

# Looking to **BUY or SELL a BUSINESS** in the next 1 - 2 years?

Only 9% of business owners have a formal succession plan.  
48% of business owners have not identified a buyer.



## LIMITED SPOTS AVAILABLE

To find out if you qualify,  
contact:

**Brenda LaGrandeur**  
[blagrandeur@westernren.ca](mailto:blagrandeur@westernren.ca)  
902-653-0369

Made possible by funding from

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**nscc**

## Do You Have a Plan?



**Western Regional  
Enterprise Network**

We can help you help you with this process by:

- **Connecting Buyers & Sellers**
- **A commission-free way to sell your business**
- **Information & resources for family transitions, management buyouts or third-party sales**
- **Three levels of privacy to control who sees your information**



**SUCCESSION  
MATCHING**

## Regional Happenings this Autumn



Showcasing the **people** behind the business

# Small Business Week 2019

**October 20-26, 2019**

A week to fête the people  
behind small businesses!

**Show off your business!**

Open house? Sale? Tour of your facility?

Let us know & we'll include it in a  
calendar of events for that week.

## Save the date!

**Tuesday,  
October 22, 2019**

Western REN's  
6th Annual Summit

**Topic: *Succession Simplified***

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***Inform. Connect. Accelerate.***

Western Regional Enterprise Network  
210 Main St, Yarmouth | [www.westernren.ca](http://www.westernren.ca)



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