# **Eilidh Canning**

From: Alain Muise

**Sent:** Thursday, August 29, 2019 11:55 AM

**To:** Eilidh Canning

**Subject:** Fwd: August newsletter

For next council meeting for information

Sent from my iPhone

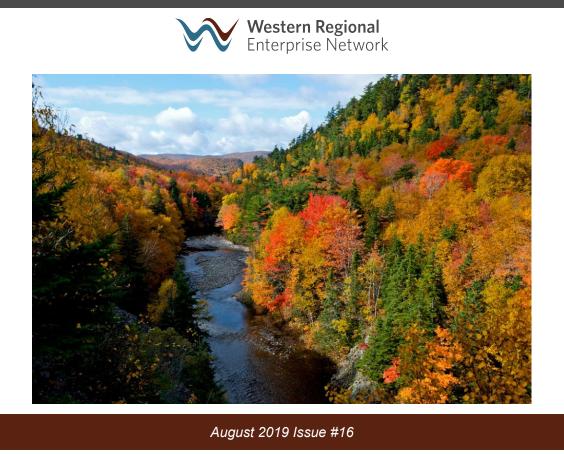
Begin forwarded message:

From: Western Regional Enterprise Network < <a href="mailto:erolston@westernren.ca">erolston@westernren.ca</a>>

Date: August 29, 2019 at 9:05:31 AM ADT

To: <a href="mailto:admuise@munargyle.com">admuise@munargyle.com</a>
Subject: August newsletter

Reply-To: erolston@westernren.ca





# **New Office Location**

Our Yarmouth Headquarters have moved!

Look for us at 210 Main Street - in a building we now share with Ignite Labs.

Stop by and say hi!



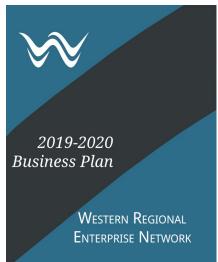
### **New Face on the Team**

Stepping into the positions of *BusinessNow* program lead: Andrew Melanson.

Andrew brings extensive experience and training in business development and human resources to the position.

Contact Andrew to discuss how the WesternREN can help your business.

amelanson@westernren.ca or 902-740-1799



# In the Business of Helping Business

Our Business Plan outlines how we work with both public and private sector to increase investment in Western Nova Scotia.

From one-on-one business supports to regionwide projects to improve infrastructure - the Western REN is helping.



### **New Directors on the Board**

Clockwise from top left:

- Angie Greene, a Chartered Accountant from Yarmouth.
- Charles Surette, semi-retired CFIA inspector and NSCC trainer from St. Martin.
- Karen Enright, business owner and legal/insurance advisor from Bear River.
- Brenda Francis, regional educator and business owner from Conway.

**Text Link** 

# Team Building at the Western REN

The Western REN is committed to continuous improvement. New staff and an updated strategy mean it's time to regroup as a team.

The full day activities started with a team-building session, facilitated by <u>Business Coach Sharon Hall</u>. The day wrapped up with a trip aboard the FV "John Harold" with <u>Tusket Island Tours</u>.



Effective teamwork requires a good understanding of how people communicate with one another.



A first-hand experience with one of the Western Region's tourism offerings.



Some of what makes Western NS an amazing place to live.

# **Western REN Programs Available**



Are you a **business owner** looking to **overcome challenges** or **expand operations**?

The *BusinessNow* program is designed to be sure you get access to the help you need to meet your business goals.

Call or email now to book an appointment with our *BusinessNow* Lead, Andrew Melanson.

Email: amelanson@westernren.ca

Tel: 902-740-1799



The "hidden job market" are the 80% of jobs are not posted online. Many of these jobs depend on face-to-face networking.

The Connector program helps you get your first introduction.

Contact our Connector Program Manager, Brenda LaGrandeur to get started.

Email: <u>blagrandeur@westernren.ca</u>

Tel: 902-653-0369



If you are an employer unable to fill your labour needs from a Canadian workforce,

Contact our office to learn more.

the Atlantic Immigration Pilot is here to help.

Once designated, your business can recruit the talent you need.

Email: wren@westernren.ca

# Looking to BUY or SELL a BUSINESS in the next 1 - 2 years?

Only 9% of business owners have a formal succession plan. 48% of business owners have not identified a buyer.



# LIMITED SPOTS AVAILABLE

To find out if you qualify, contact:

Brenda LaGrandeur blagrandeur@westernren.ca 902-653-0369

Made possible by funding from





# Do You Have a Plan?



We can help you help you with this process by:

- Connecting Buyers & Sellers
- A commission-free way to sell your business
- Information & resources for family transitions, management buyouts or third-party sales
- Three levels of privacy to control who sees your information



**Regional Happenings this Autumn** 



Showcasing the **people** behind the business

# Small Business Week 2019

October 20-26, 2019

A week to fête the people behind small businesses!

# Show off your business!

Open house? Sale? Tour of your facility?

Let us know & we'll include it in a

calendar of events for that week.

# Save the date!

Tuesday, October 22, 2019

> Western REN's 6th Annual Summit

**Topic: Succession Simplified** 

Inform. Connect. Accelerate.







# Western Regional Enterprise Network | 210 Main Street, Yarmouth, B5A 1C9 Canada

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