

# MEMO

**To:** Alain D. Muise, CAO, Council  
**From:** Hans Pfeil  
**Date:** September 19, 2019  
**Re:** Municipal Planning Strategy and Land Use By-Law review – Proposal Evaluation

This Memo is prepared to inform about the outcome of the Proposal Evaluation performed by Alain Muise, Lori Murphy and Hans Pfeil on September 17<sup>th</sup>, 2019. After careful consideration of each individual Proposal for the Municipal Planning Strategy review and Land Use By-Law the following results were achieved:

Proponent	Total Fees	Comments	Considerations	Technical Points	Financial Points	Total Points	Ranking
WSP	40,760	Great public engagement plan, very detailed, great methodology, young team	Great references	66/70	19.5/20	91	1
Upland	41,714	Very precise proposal, public engagement lacking	Good reference	65/70	19/20	89	2
Stantec	43,391	Public engagement to standard, costly, did not recognize addendum	Most expensive	63/70	17.5/20	84	3
Fathom Studio	40,069	Public engagement is too standard, too much of a design approach, lacked future trends	Proposal read like a master plan and not a review	59/70	20/20	83	4

Based on these results we conducted reference checks for **WSP** and **Upland**.

References for WSP were superior to those of UPLAND.

Regards,  
 Hans Pfeil – Director of Public Works – Municipality of Argyle