



Yarmouth and Acadian Shores
 Tourism Association
 P.O. Box 198 Hebron
 Nova Scotia, Canada
 B0W 1X0
 Ph: 902-307-2457
 E-mail: nmackenzie@yasta.ca
 yarmouthandacadianshores.com



January 17th, 2020

Municipality of the District of Yarmouth
 27 Courthouse Road - Tusket,
 Nova Scotia
 B0W3M0

Warden Muise and Council,

I am writing you today to request funding support for the 55+ Games in 2021.

Last year YASTA submitted a bid to host the Nova Scotia 55+ Games. I'm pleased to report that YASTA was successful in our bid and have been awarded the games for 2021.

The Nova Scotia 55+ Games is a bi-annual event that brings together individuals from across the province to an event featuring games of both physical and mental challenges. The Games encourage a positive competitive environment that fosters social interaction and emphasize the importance of a healthier and more active lifestyle for older adults in Nova Scotia.

The games are planned for September 16th to 18th 2021 and will take place in locations and facilities throughout all three municipalities in Yarmouth County. Past 55+ games have reported over 700 participants. We feel that holding this event in Yarmouth & Acadian Shores will likely generate the same participation numbers or greater. Numbers like this would generate significant room night impact, local spending and utilize our recreation infrastructure. Timing of this event also supports YASTA's regional efforts to develop more shoulder season events and experiences.

YASTA is requesting a funding commitment from the core partners of YASTA in the amount of \$4000.00 dollars each. As the event is occurring in September 2021, these funds would only be required by April 1st 2021.


I've attached an event budget for your consideration.

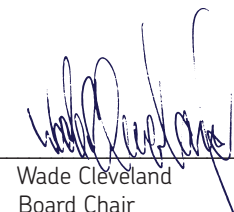
Funding break-down of municipal partners.

Town of Yarmouth	\$4000.00
Municipality of the District of Yarmouth	\$4000.00
Municipality of the District of Argyle	\$4000.00
Marketing and Promotions Levy Advisory Committee	\$4000.00

Thank you for your time and consideration.

Sincerely


 Neil MacKenzie
 Executive Director
 Yarmouth & Acadian
 Tourism Association


 Wade Cleveland
 Board Chair
 Yarmouth & Acadian
 Tourism Association