



Municipality of the District of Argyle

Item: Strategic Plan – Action items

Date: March 3, 2023

Vision statement

Argyle is the community of choice to invest, live and play.

Mission statement

Argyle invests time & talent in growth opportunities in fishing, tourism, and renewable energy sectors.

Argyle provides affordable taxation while providing safe and healthy communities and strives to engage and inform our residents on decisions that affect them most.

Argyle provides high class, accessible recreational and cultural facilities and helps celebrate its unique heritage and culture and welcomes new residents to our region.

CAO's Recommendation:

That council approve the action items associated with our 2023-2028 strategic plan

Suggested motion:

Move that the action items associated with the Strategic plan (2023-28) be approved as presented, and that the CAO finalize the plan for Council, staff and the public.

Background:

In November 2022, Council gave the CAO to go ahead to detail action items that support the vision, mission and values presented at that meeting. The CAO prepared these action items and has worked with the department heads to ensure they were appropriate, actionable, and that the dates were appropriate. This is the result of our collective work.

In February of 2023, I reached out to Kathy Jourdain who was our consultant on the strategic planning initiative, and was thrilled that we took ownership of the work, and amended it to suit us. There are over 80 action items listed in the package. This is a lot of items on the surface. Seems like it is insurmountable. Remember we are a team. Assuming the CAO and the Department Heads each took an equal amount, that would represent 14 action items over 5 years. Some of these items are already completed. This is an achievable list.

MGA considerations:

Strategic planning is a fundamental tool in executing municipal priorities and is therefore an allowable expenditure under the Act.

Financial considerations:

There will be financial considerations for some of the action items, and in other cases, internal resources shall be used. A high level estimate of costs (if not internal) have been displayed within the action item listed, but keep in mind these are high level estimates. In some cases, for example, the review of fire services, we may have to invest in assistance, but the result could be a dramatic reduction in future funding for that department. Also, it may cost to obtain an application for a mega solar project, but the recovery would be profitable.

Pros and Cons of suggested action:

Pros

These actions represent our best approach at addressing the listed goals. If achieved, they would most certainly improve our services to our region. In many instances, we are asked to lead the community and make it a better place to live, invest and play. We are confident that these actions are a step in that direction.

The action items present clear, measurable outcomes that support our mission. They are clear, and they provide staff with direction and focus.

The strategic plan is a living document, if actions fail or are not quite correct, we can and should amend or delete.

Cons

Achieving these goals will put pressure on staff to complete these tasks above their day to day duties. This will, at times, be taxing as the world doesn't stop turning, and our residents and council still require us to be responsive.

Cost – the cost of achieving these items could be larger than anticipated. These actions shall overrule day to day investment requests.